

The principles of our Management policy

Ensuring complete customer satisfaction is our most important principle. We will thoroughly understand what our customers need from our products and services and timely and faultlessly meet those needs. Our primary goal is to constantly improve our products and services with respect to their quality, environmental impact, energy efficiency, safety and health. We want to help our customers be more successful by being their reliable and competent partner.

We guarantee the quality of our products and services by faithful adherence to established and constantly optimized processing routines. In doing so, we take into consideration environmental concerns as well as those of the Society and abide by the principles of responsible care management systems and the requirements for sustainable development.

Minimizing the burden on people, the environment and energy consumption in producing, storing, shipping, using and disposing of our products as well as assisting our customers and suppliers in their efforts to deal safely with Braskem products are fundamental values at Braskem.

Avoiding environmental harm, promoting the environmental, energy and safety consciousness of employees, customers and suppliers are important goals and we pay particularly close attention to complying with all legal requirements concerning safety, health, energy and environmental protection.

We maintain and cultivate a process of constant advancements to ensure steady improvements in quality. We have set concrete goals at every work station and we advance those goals by constant testing, analysis and improvement.

Our management system is constantly being enhanced at all levels and is reviewed annually for suitability and effectiveness. Every employee is involved in the work of quality control, safety, health, and environment protection and assumes direct responsibility. Braskem provides them with all the information and resources they need to achieve operational and strategic goals.

We seek to further motivate our employees by providing them with an appropriate and safe working environment, open dialogue and targeted training. The basis for our common effort is collaboration based on mutual trust, intolerance of defects and the continuous improvement in quality, safety, energy and environmental awareness.

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Mark Nikolich
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